



THE UNIVERSITY
OF THE ARTS

Envisioning and Creating...

THE COMPLETE BAND PROGRAM

*The Ongoing Development
of the Music Educator*



Instructor: Keith W. Hodgson
June 2017

UARTS: MMED715
THE COMPLETE BAND PROGRAM

COURSE DESCRIPTION:

This course will focus on the essential elements of a successful concert band school program. Effective ensemble rehearsal strategies, pedagogical foundations, repertoire selection, assessment methods, and how to commission works will comprise the musicianship/ musical aspects of the course.

Recruitment and retention, staffing, scheduling, budgeting, inventory, and ensemble rehearsal and performance space will comprise the organizational understandings of the course.

How to build relationships with music vendors and the selection of high quality instruments for student musicians of all ages will be addressed.

Additionally, entrepreneurial strategies, networking, and advocacy resources will complete the awareness-building component of the course to support band directors in visioning, creating, and ultimately deploying the complete band program.

Students will be expected to play a band instrument during this course.

Program Objectives:

- 🎧 Understand the foundations of current music and education trends
- 🎧 Design, employ and deliver quality instructional, curriculum and assessment approaches to learning and student growth
- 🎧 Utilize effective pedagogical methods to support student musicianship
- 🎧 Evolve as creative and innovative musicians who share these musical strengths with their learners through teaching

SLOs: Students will...

- 🎧 Learn about and understand the critical components to creating a complete concert band program
- 🎧 Engage in deepening understanding of effective ensemble strategies
- 🎧 Understand means to successfully implement organizational strategies to maximize program effectiveness

Assessment Methods:

- 🎧 Students will be assessed through various formative assessment strategies to check for student understanding during the week, as well as in completion of pre and post course assignments.

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COURSE PROJECTS:

PROJECT #1:

(Database)

LITERATURE DATABASE

Students will collaborate in small groups to work by grade level to research and create a shared Google database of quality band literature.

PROJECT #2:

(Video)

CONDUCTING PERFORMANCE

Students will prepare and perform a score for a video recording, critique and evaluation by the end of the week.

PROJECT #3:

(PDF)

INSTRUMENTAL ASSESSMENT PLAN

Students will individually create an instrumental assessment plan for implementation in their program setting.

PROJECT #4:

(PDF)

PROGRAM AND FACILITIES DESIGN (K-12)

Students will work with a colleague to design a K-12 well rounded music program. Also a part of this project will include designing dream facilities for a music department.

PROJECT #5:

(PDF)

BUILDING RELATIONSHIPS

Students will individually prepare a one page position paper about the importance of building relationships.

PROJECT #6:

(PDF)

DESIGN YOUR PROFESSIONAL DEVELOPMENT PLAN

Students will design a professional development plan for themselves as they look forward to the next 10 years of their career.

CAPSTONE PROJECT:

(Online Website)

WEBSITE DESIGN & CLASS PRESENTATION

Using Weebly or Wix website builders, students will design their own vision of a complete and creative band / music program. All course projects and other professional work and ideas will make up the content added to the site. Students will present their sites to the class at the end of the week.

Contact:

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Website: www.keithwhodgson.com

Remind Group Code: **Text to: 81010 @uarts2017**

PRIOR TO ATTENDING:

1. Students should gather information on varied levels of appropriate band repertoire.
2. Students should bring assessment samples that they use in their program.
3. Students should gather information on facilities and budgets. (*both school district & booster*)
4. Students should bring information about their current professional development status and previous experiences.
5. Students should gather information, photos, logos, clipart, videos, links, and materials that would be resourceful in designing a website.

CLASS PARTICIPANTS SHOULD BRING:

-  **Baton**
-  **Laptop**
-  **Instrument**
-  **Sample band methods to share**
-  **Pencils, Pens, Highlighters**
-  **Music Technology Apps to share**

Schedule

Monday

Tuesday

Wednesday

Thursday

Friday

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TOPICS: ★ Introductions ★ Interests ★ Motivations ★ Technologies	TOPIC: ★ Assessment Methods ★ Developing Musicianship ACTIVITY: (Lab Band) OUTCOME:	TOPIC: ★ Facilities cont. ★ Technology cont. ACTIVITY: Discussion & Breakout ASSIGNMENT: Project #4	TOPIC: ★ Strategic Planning ACTIVITY: Interactive Presentation OUTCOME: Plan & Design K-12 ASSIGNMENT: Project #4	TOPIC: ★ Project work Breakout ACTIVITY: Discussion & Breakout OUTCOME: Content Completion ASSIGNMENT: All Projects
TOPICS: ★ Music Education Philosophies ★ Literature ACTIVITY: Interactive Presentation OUTCOME: Project #1	TOPIC: ★ Program Structures ACTIVITY: Discussion & Presentation OUTCOME: Breakout & Present ASSIGNMENT: Project #4	GUEST SPEAKER <u>Mike Kamphuis</u> CONN-SELMER PRESENTATION ★ Financial Planning ★ Inventory Management	TOPIC: ★ Conducting ACTIVITY: (Lab Band) ✓ Score Practice ✓ Video Preparation ✓ Demonstrating Musicianship	TOPIC: Assign #2 Conducting ACTIVITY: Conducting Performances OUTCOME: Video / Critiques / Eval. ASSIGNMENT: Project #2
TOPIC: ★ Website Design ACTIVITY: Working on Websites OUTCOME: Capstone Project (in prog) ASSIGNMENT: Website: Design Pages	TOPIC: ★ Technology cont. ACTIVITY: Working on Websites OUTCOME: Capstone Project (in prog)		TOPIC: ★ Website Design ACTIVITY: Working on Websites OUTCOME: Capstone Project (in prog) ASSIGNMENT: Website: Design	TOPIC: Assign #2 CONDUCTING ACTIVITY: Conducting Performances OUTCOME: Video / Critiques / Eval. ASSIGNMENT: Website: Final Additions
TOPIC: ★ Conducting ACTIVITY: Basics OUTCOME: Demonstrating Musicianship	TOPIC: ★ Inst. Assessment ★ Portfolio Design ACTIVITY: Interactive Presentation OUTCOME: Design Portfolio ASSIGNMENT: Project #3	GUEST SPEAKER <u>Andrew Yozviak</u> ★ Leadership ★ Literature ★ TBA	TOPIC: ★ Standards ★ Teaching Evaluation Models OUTCOME: Discussion & Breakout ASSIGNMENT: Project #6	TOPIC: ★ Completion of Projects ACTIVITY: Final Breakout OUTCOME: Content Completion ASSIGNMENT: All Projects
TOPICS: ★ Score Study ★ Basic Elements of Musicianship ★ Literature ACTIVITY: (Lab Band)	TOPIC: ★ Conducting ★ Literature ACTIVITY: (Lab Band) OUTCOME: Demonstrating Musicianship		TOPIC: ★ Teaching with Technology ACTIVITY: Working with MusicFirst OUTCOME: Under. Cloud Technology	TOPIC: COURSE WRAP-UP ACTIVITY: Student Presentations Students present their websites to the class containing all projects as content.
TOPIC: ★ Teaching with Technology ACTIVITY: Technology Presentation OUTCOME: Working with SmartMusic	TOPIC: ★ Facilities ACTIVITY: Discussion & Breakout OUTCOME: Plan & Design Facilities	TOPIC: ★ Conducting ★ New Music Reading Session ACTIVITY: (Lab Band) OUTCOME: Project #2	TOPIC: ★ Conducting ★ New Music Reading Session ★ Literature ACTIVITY: (Lab Band)	OUTCOME: Work Evaluation ASSIGNMENTS: Completed!

PRESENTATIONS:

1. PHILOSOPHY OF MUSIC EDUCATION
2. BASIC MUSICIANSHIP
3. ENSEMBLE BUILDING / DEVELOPING MUSICIANSHIP
4. ASSESSMENT IN THE MUSIC CLASSROOM
5. PORTFOLIO ASSESSMENT
6. CONDUCTING TECHNIQUES
7. STANDARDS / QUALITY TEACHING
8. EVALUATION / PROFESSIONAL DEVELOPMENT
9. RECRUITMENT / RETENSION